

Regenerative Cell Therapies: Making Safe and Effective Treatments Available to Patients



Janet M. Marchibroda

Janet Marchibroda serves as the President of Alliance for Cell Therapy Now, a non-profit organization devoted to advancing the development, manufacturing, and delivery of both safe and effective regenerative cell therapies to patients in need. She also serves as Senior Vice President, Health Policy at the Bockorny Group and a Fellow at the Bipartisan Policy Center (BPC).

She previously served as Director of the Health Innovation Initiative and Director of the CEO Council on Health and Innovation at the Bipartisan Policy Center, a non-profit organization formed by former Senate Majority Leaders that combines the best ideas from both parties to drive the development and adoption of principled and politically viable policy. Marchibroda also served as Chief Health Care Officer for IBM, Senior Vice President for Health Policy and Technology at CNI, and Chief Operating Officer for the National Committee for Quality Assurance, a non-profit organization devoted to improving the quality of health care for Americans.

Marchibroda supported the Centers for Disease Control and Prevention (CDC) in improving immunization rates through market adoption of software with immunization-related capabilities and rapidly deploying clinical, epidemiological, and data analytics teams to 38 local communities across the country to support mothers and babies impacted by the Zika crisis. She also led stakeholder engagement activities for the National Coordinator for Health Information Technology within the Department of Health and Human Services.

She served as founder and CEO of the eHealth Initiative, a non-profit, multi-stakeholder member organization that was instrumental in advancing legislation that provided more than \$30 billion in investments in health technology and Executive Director of Connecting for Health—an initiative supported by the Markle Foundation and Robert Wood Johnson Foundation—devoted to improving information sharing in health care. Marchibroda served as Chief Operating Officer for the National Coalition for Cancer Survivorship and co-founded and served as Chief Operating Officer of a health care-related electronic publishing, data, and consulting services company which was later acquired by Bertelsmann AG.